

MARCELO MANDRUCA

Art Director

PERSONAL

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| Marcelo Mandruca | Mobile: | +55 11 9902-0472 |
| Born: 28/01/1977 | Mail: | mandruca@gmail.com |
| São Paulo - Brazil | Msn: | mmandruca@hotmail.com |
| | Web: | www.mandruca.com.br |

EXPERIENCE

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|-------------|---|
| 2008 - 2009 | Grupo TV1 Creative Planner / Senior Art Director Design, creative planning and concept of on-line campaigns and websites. Clients: H.Stern, Microsoft, Antarctica, Honda, Petrobras, O Boticário, Caixa Econômica Federal, Grupo Pão de Açúcar, Bienal do Livro do Rio de Janeiro, Mantecorp, Gerdau. |
| 2007 | AG2 Senior Art Director Design, concept creative and development of on-line campaigns and websites. Clients: Embraer, GM, C&A, Santa Clara, Wal Mart, Intermarine, Banco Panamericano, Bunge, Giroflex, Piraquê, Motorola. |
| 2003 - 2007 | URBANA Senior Art Director / Project Manager Design, concept creative and development of on-line campaigns and websites. In Charge of team and project coordination. Clients: Itaú, Brahma, Vivo, Terra, Gradiente, Vale do Rio Doce, Africa, Toyota, Uzo, Compra Certa, Pão de Açúcar, Assim, Sadia, Bridgestone, Avon. |
| 2000 - 2002 | QG Interactive Media Art Director Design, concept creative and development of on-line campaigns and websites. Clients: Nestlé, Delta Airlines, Siemens, Contra Ponto, Unilever, Chamex, Aliança Metalúrgica, Zero e Um. |
| 1999 - 2000 | Meu Grupo Art Director Assistent |

AWARDS

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| 2006 | SILVER - 5º ABANET/MSN AWARD Category: BEST ONLINE COMMUNICATION CAMPAIGN Case: Itaú Clock |
| 2005 | SHORTLIST - MM ONLINE/MSN AWARD Category: BEST INTEGRATED CAMPAIGN Case: Itaú Ongoing Campaign |
| 2004 | GOLD - MM ONLINE/MSN AWARD Category: BEST INTEGRATED CAMPAIGN Case: Itaú Urbanos |

SKILLS

Concept
Layout
Animation
Production

Photoshop
Fireworks
Flash
Illustrator
Dreamweaver
AfterEffects

ActionScript
HTML

EDUCATION

- | | |
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| University | FIAM - Alcântara Machado Integrated University Course: Communication |
| High School | Oswaldo Cruz Paes Leme Technical School Course: Specialization in Advertising |

EXTRA CURRICULAR

Photography
Creative Writing

LANGUAGES

Portuguese - Native
English - Fluent